



DELIVERING VALUE TO NEW HOMEOWNERS & RESULTS TO OUR ADVERTISERS

2026 MEDIA KIT

**BETTER LIST
BETTER TIMING
BETTER RESULTS**

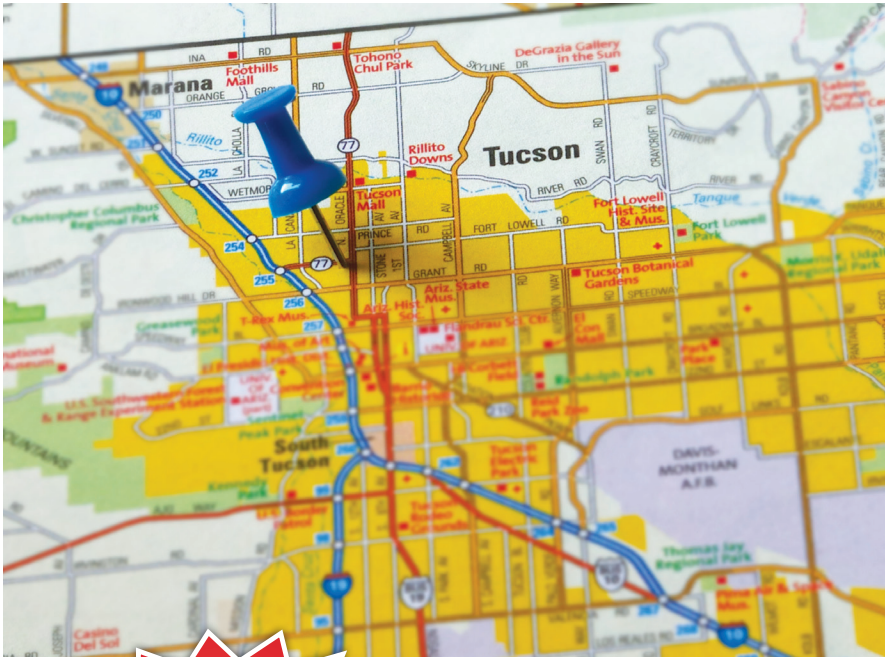
**New Homeowners need to be
a part of your advertising mix.**

**480-570-2539
WelcomeHomeAZ.net**



TUCSON METRO AREA

Direct mailed to 50,000 of the newest homeowners in and around Tucson 8 times a year. Plus additional distribution at Home Shows throughout the year.



**BOOK YOUR
2026 DATES NOW!
CALL FOR
SPECIAL PRICING!**



TUCSON 2026 MAILING DATES*

WEEK OF	CLOSING DATE
January 19	January 7
March 16	March 4

PLUS Additional Distribution at Southern AZ Home Show March 27-29

April 20	April 9
May 18	May 6
June 22	June 10
August 3	July 22
September 21	September 9

PLUS Additional Distribution at Southern AZ Home Show October 2-4

November 9	October 29
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**Mailing dates and Home Shows are subject to change.*

TUCSON RATES:

FULL MARKET: 50,000 NEW HOMEOWNERS

Full Page:	1x \$2,100	3x \$1,900	8x \$1,700
Half Page:	1x \$1,500	3x \$1,300	8x \$1,000

HOME SHOW DISTRIBUTION: We will have a booth at Tucson Home Shows and will distribute additional copies of the current issue. The goal is to heighten the awareness of the magazine and the advertisers to the homeowners who attend the shows.

ASK ABOUT FRONT COVER, FEATURED ADVERTISER, AND BACK COVER AVAILABILITY & PRICING.

CALL FOR SPECIAL PRICING

Space is filling fast and categories are limited... Call today and get your space blocked!



DELIVERING VALUE TO NEW HOMEOWNERS & RESULTS TO OUR ADVERTISERS

TO ADVERTISE OR FOR MORE INFORMATION CONTACT:

SAM KLADIS, PARTNERS IN MARKETING

520-355-6980

or SAM@WELCOMEHOMEAZ.NET

PHOENIX METRO AREA

Direct mailed to 135,00 of the Newest Homeowners in and around Phoenix 12 times a year.

Choose from 3 zones of up to 50,000 or blanket the city and hit all 135,000.



PHOENIX 2026 MAILING DATES*

WEEK OF	CLOSING DATE
January 12	January 1
February 9	January 28
March 9	February 25
April 6	March 25
May 11	April 29
June 8	May 27
July 6	June 24
August 10	July 29
September 7	August 26
October 5	September 30
November 2	October 21
December 7	November 25

*Mailing dates are subject to change.

PHOENIX RATES:

FULL MARKET: 135,000 NEW HOMEOWNERS

Full Page: 1x \$3,600 3x \$3,400 12x \$3,200

Half Page: 1x \$2,600 3x \$2,400 12x \$2,200

ZONED: UP TO 50,000 NEW HOMEOWNERS

Full Page: 1x \$1,600 3x \$1,400 12x \$1,400

Half Page: 1x \$1,200 3x \$1,000 12x \$1,000

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**DELIVERING
VALUE TO NEW
HOMEOWNERS
AND RESULTS
TO OUR
ADVERTISERS
SINCE 2010!**



WE HAVE WELCOMED OVER 1-MILLION NEW HOMEOWNERS TO THEIR NEW HOME

MAILED TO 185,000 OF THE NEWEST HOMEOWNERS IN PHOENIX & TUCSON

NEW HOMEOWNERS NEED TO BE A PART OF YOUR ADVERTISING MIX.

Welcome Home AZ Magazine is the most cost-effective way to reach 135,000 of the newest homeowners in Phoenix and 50,000 in Tucson. **All of these new homeowners are new to their neighborhood, and over 50% are new to Arizona. They all are looking to establish new relationships with companies they can TRUST!**

WHY DO YOU WANT TO TARGET NEW HOMEOWNERS?

- They spend more money in their first two years than an established homeowner spends in nearly 10 years.
- Arizona continues to have the **hottest real estate** markets in the country.
- Over 150,000 homes have been purchased in Phoenix and Tucson over the past two years.
- All of these new homeowners are new to their neighborhood, and over 50% are newcomers to Arizona.
- They have high income and good credit. They have to qualify for a home mortgage today.
- They are ready to buy and have the money to spend.
- They stay in their home for an average of nine years. That means nine years of repeat business and referrals.
- New homeowners have not established any local buying patterns. They are looking for local companies they can trust.
- Every month they are adding new businesses to their buying pattern. Therefore, frequency is important and you need to keep your name in front of them.

WHY WELCOME HOME AZ MAGAZINE?

FREQUENCY: New homeowners will receive a copy of our magazine shortly after move-in and continue to receive copies every four to eight weeks for up to two years.

UPDATED MAILING LIST: The newest homeowner list is updated before every mailing. The newest homeowners are added while the oldest are dropped.

OWNER OCCUPIED: No investor or rental properties on our list!

PROVEN RESULTS: We have generated over 200,000 phone calls and thousands of projects have been completed. We have documented over 80,000 phone calls from the 40% of our advertisers on call tracking.

IT WORKS: Most of our advertisers say *Welcome Home AZ Magazine* is the most cost-effective advertising they do! Based on cost per sale.